



The
Landing ✨

The Landing - DFU and Referendum Proposal

Land Acknowledgement

The Landing strives to support discussions and facilitate spaces that share knowledge and engage in collaborative learning and unlearning around colonization, white supremacy, and subsequent eradication and marginalization of the Indigenous communities who cultivate and nurture this land. In this training context, we recognize that The Landing is located in Treaty 6 territory, the stolen land of Metis, Cree, Salteaux, Blackfoot and Nakota Sioux peoples. More specifically, the University was built on stolen Papaschase Cree land which was unlawfully surrendered through Treaty 6, which the Papaschase Band is still fighting to this day. More than acknowledging the land, we want to recognize our part in the ongoing inequality and violence that are part of the complex realities of a settler colonial state. Colonialism is foundational in institutions of higher education and by being part of the university community, we are not immune to ideologies, legacies, and discourses that have subordinated Indigenous communities and continue to make the university a space dominated by white supremacy.

Overview

- History of The Landing
- Proposed Fee Increase
- Questions and Feedback



The Landing is a safe(r) space, located in the Students' Union Building, offering support and advocacy for gender and sexual diversity. We strive to promote gender equity on a broad scale and advocate for safety and equity for individuals of all genders and sexualities.



The Landing's History

- 2SLGBTQ+ campus climate survey of 2013 as well as analysis of queer services at Canadian universities
- consensus that queer student needs at the U of A were not being met
- UASU provided some seed funding and the space we have now in 2014 to start a drop-in centre
- 2014/2015 passed DFU referendum campaign in order to receive funding as part of student opt-outable DFU fees.
 - have to pass DFU campaign in student elections every 5 years
 - we have never increased this fee beyond the cost of living annual adjustment

The Landing's History

- From 2014/2015 to 2018/2019, The Landing was an independent non-profit managed by a board of directors with a paid director, programs manager, and programs/office coordinator
- From 2014/2015 to 2018/2019 when the board dissolved and our non-profit status lapsed.
- Temporary agreement with the UASU to be absorbed into their organizational and management structure so we could meet the requirements for getting DFU funding
- Em Matheson was hired as program lead in February 2020, pandemic halted in-person services starting March 2020
- After in-person services resumed, up to 9x increase in service use.



Mission

- The Landing's mission is to affect meaningful change in the quality of life of students at the University of Alberta who are marginalized on the basis of gender and/or sexuality by providing support services that are available for all students and by promoting student-led initiatives to address the needs of 2SLGBTQ+ communities at the U of A.

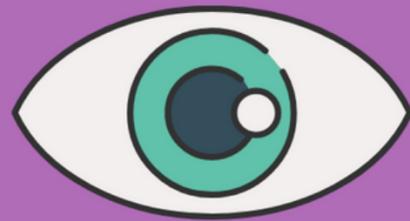


Vision

- The Landing's vision is to promote gender equity on a broad scale and advocate for the safety and acceptance of all genders and sexualities in campus life.



Values



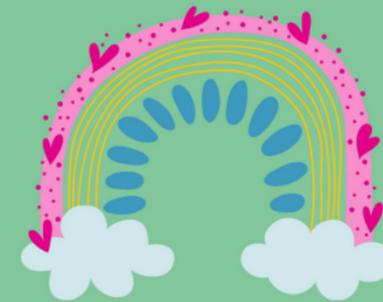
VISIBILITY:

We value a prominent, physical presence on the University of Alberta campus, online, and in the broader LGBTQ2S+ community.



SUPPORT:

We value informed programming that meets individual and community needs for emotional and social support related to gender and sexuality, in harmony with Edmonton area services.



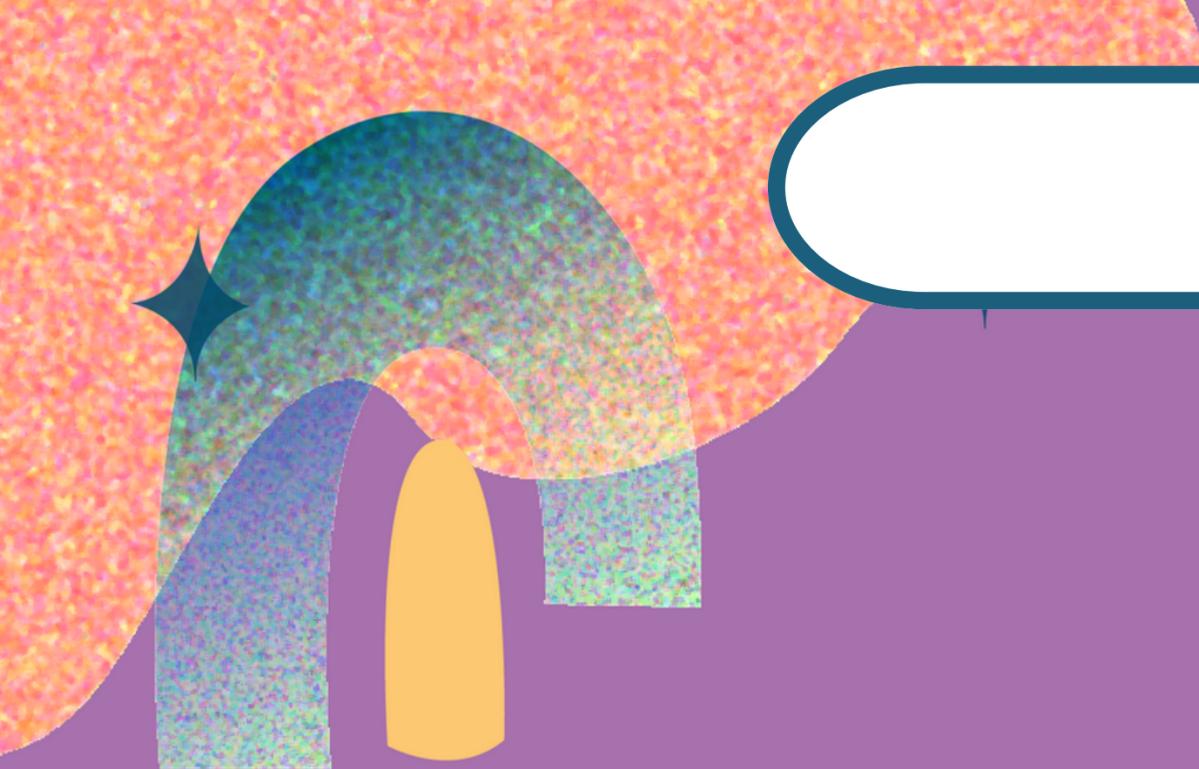
EQUITY:

We value and strive for a safe(r) and accessible space for everyone that considers intersections, barriers, and amplifying historically marginalized voices.



COMMUNITY:

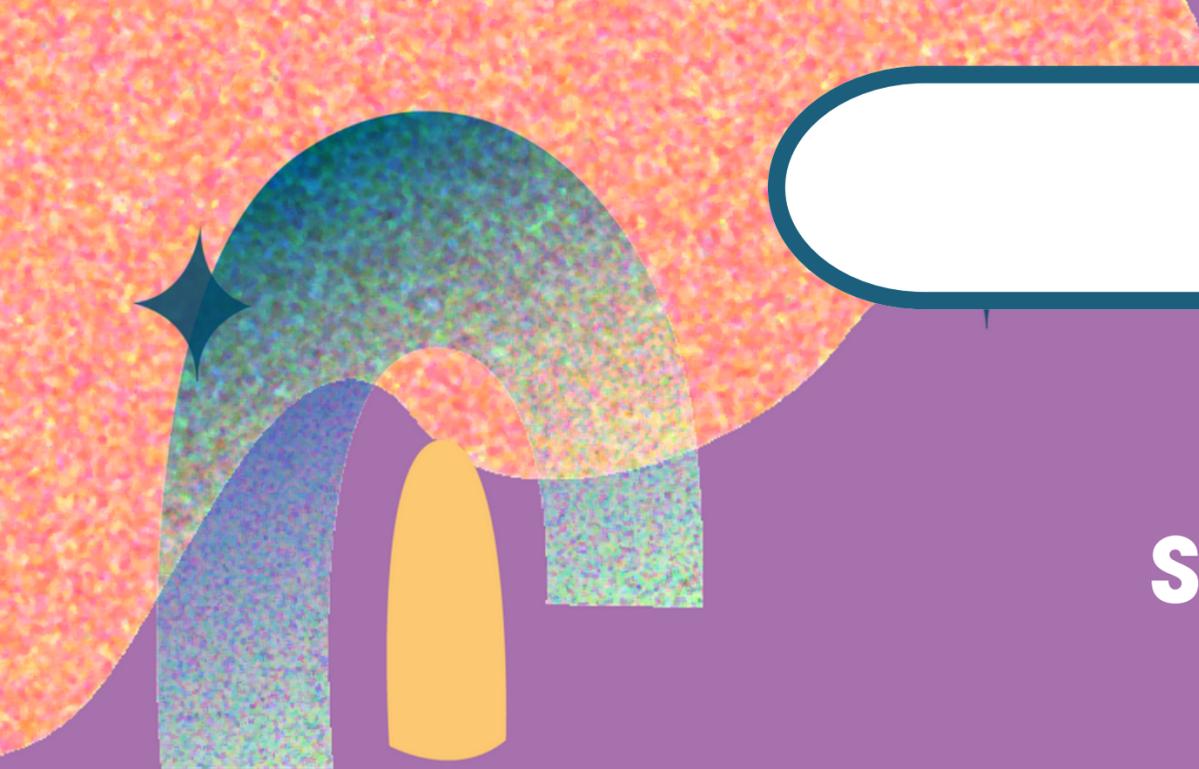
We value active, sustainable participation, collaboration, and capacity building in our LGBTQ2S+, University of Alberta and Edmonton communities.



Staffing Structure

Program Lead

- Oversees the development, facilitation, and evaluation of all programs, promotions, and strategic initiatives
- Collaborates with other campus and community stakeholders to develop and implement a coordinated institutional response to 2SLGBTQ+ student wellness
- Development and administration of The Landing's budget and financial planning process
- Providing crisis support and on-going wellness support to The Landing visitors
- Develop effective 2SLGBTQ+ inclusion and wellness programming strategies for the university community
- Accountable for the development of effective promotions and communications initiatives for The Landing



Staffing Structure

Student Coordinator

- Responsible for the drop-in program coordination
- Assists with volunteer and visitor issues and questions
- Supports volunteer program management
- Assists with planning and implementing volunteer-led workshops and events

A decorative graphic on the left side of the slide. It features a large, textured orange and yellow sun-like shape at the top. Below it is a stylized rainbow with a dark blue starburst on its left side. In the foreground, there is a solid yellow shape that resembles a flame or a stylized letter 'L'.

The Landing Advisory Committee

The overall purpose of The Landing's 2SLGBTQ+ Advisory Committee is to provide advice and recommendations on behalf of the student 2SLGBTQ+ community to have their interests and needs represented through The Landing's objectives and programming as well as within the current Students' Union framework.



The Landing Advisory Committee

The Advisory Committee is composed of approximately 16 members with 13 voting positions and 3 non-voting positions.

- One non-voting position is reserved for an appointed member of the UASU Executive team who will attend a maximum of 2 meetings per year (as determined by the committee) to hear formal committee recommendations. This member represents the UASU and also has the responsibility of updating the Advisory Committee about concerns related to The Landing or the 2SLGBTQ+ campus community as relevant to Student Life or their UASU Executive portfolio.
- Two non-voting positions are reserved for The Landing staff as facilitators, time-keepers, and mediators when needed.



The Landing Advisory Committee

- One voting position is reserved for an appointed member of the Students' Council. This advisor is responsible for updating the Advisory Committee on concerns related to The Landing or the campus 2SLGBTQ+ community as discussed through Students' Council meetings. Further, their role on the Advisory Committee is instrumental in providing context to the feasibility of recommendations directed towards or involving the Students' Council.
- The remaining voting members must self-identify as members of the 2SLGBTQ+ community and be current students at the University of Alberta.
- No more than 2 members can be graduate student representatives.
- No more than 5 members can be current volunteers at The Landing.



Programs and Services

Services

- in-person and online (discord) drop-in peer support and hang-out spaces
- one-on-one peer support with volunteers
- Sensory friendly space
- crisis and basic needs support
- safer sex supplies
- snack station with Campus Food Bank
- The Landing's Lending Library
- workshops, training, and professional development
- volunteer program

Programs

- Trans Meetup
- spACE
- Drop-In DnD
- Book Club
- Queer Media Collective
- QTBIPOC support group
- STBBI Testing
- voice training
- arts and craft club
- study space

Events

- chosen family dinners
- meet and greet with UofA doctors
- open house
- transgender day of remembrance programming
- clothing swap fundraiser
- queer prom
- trans day of visibility tea time



Drop-In Program

We offer drop in hours from 12-4 Monday to Friday, in person as well as on Discord. During these hours, visitors can hang out, access volunteers for one on one peer support, borrow books from our library, and access other support from staff.

BOOK CLUB

Book Club is a space for 2SLGBTQ+ students to read and discuss queer centered fiction and non-fiction. The group offers community discussion around queer issues and themes in writing!



THIS IS YOUR
UASU

space

The
Landing

A casual hangout space for people anywhere on the asexual spectrum to hang out, share experiences, share resources, and get to know other ace folks in a friendly space.

A casual hangout space for trans people of any and all genders and gender expressions to hang out, share experiences, share resources, and get to know other trans folks in a friendly space.

Trans Meet Up

THIS IS YOUR
UASU



THIS IS YOUR
UASU

Education

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The Landing offers various styles of workshops, presentations, and consultations on gender and sexual diversity and related topics like creating safe(r) spaces. Visit our website to book a workshop.



The Landing's Impact

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relevant statistics

2021/2022 UAlberta Student EDI Census Report: 33.3% of students identify as a sexual orientation other than heterosexual

40-50% of LGBTQ2S+ youth have seriously considered suicide in the last 12 months.

38% of trans and non-binary students have experienced housing instability: 34% of those students have attempted suicide

1 in 3 LGBTQ2S+ youth have been physically threatened or harmed at school due to their identity.

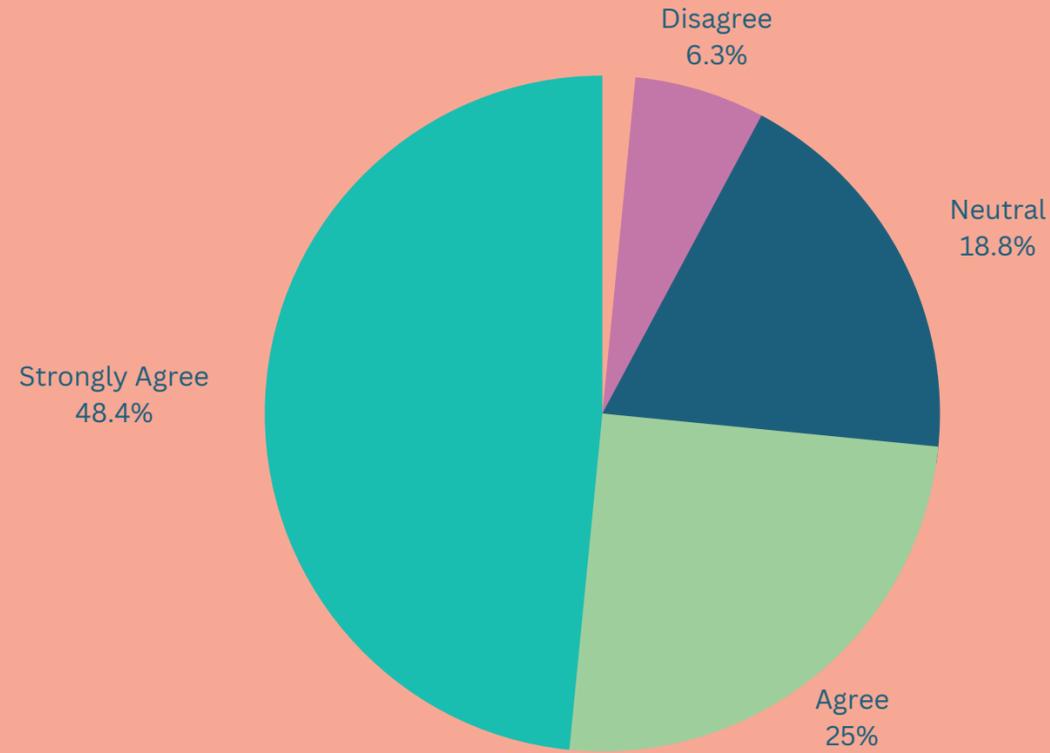
LGBTQ2S+ youth attempted suicide at at least half the rate when schools, institutions and leaders were identity affirming



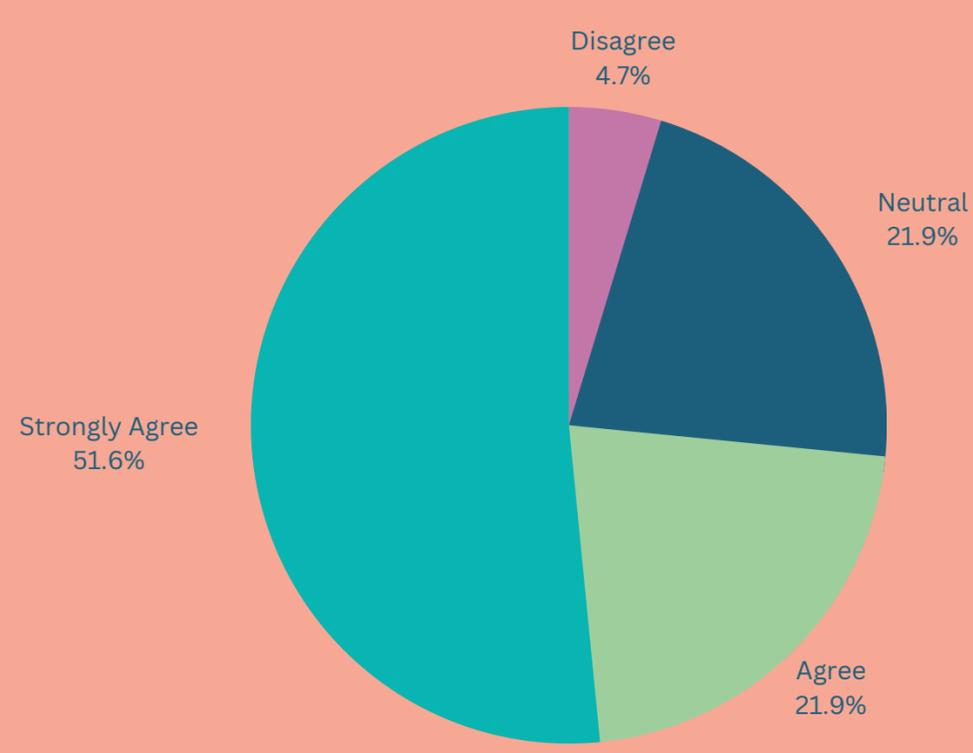
metrics overview

- these statistics are for in-person visitors only
- we are open an extra day this year which accounts for SOME variance but we are growing exponentially every year

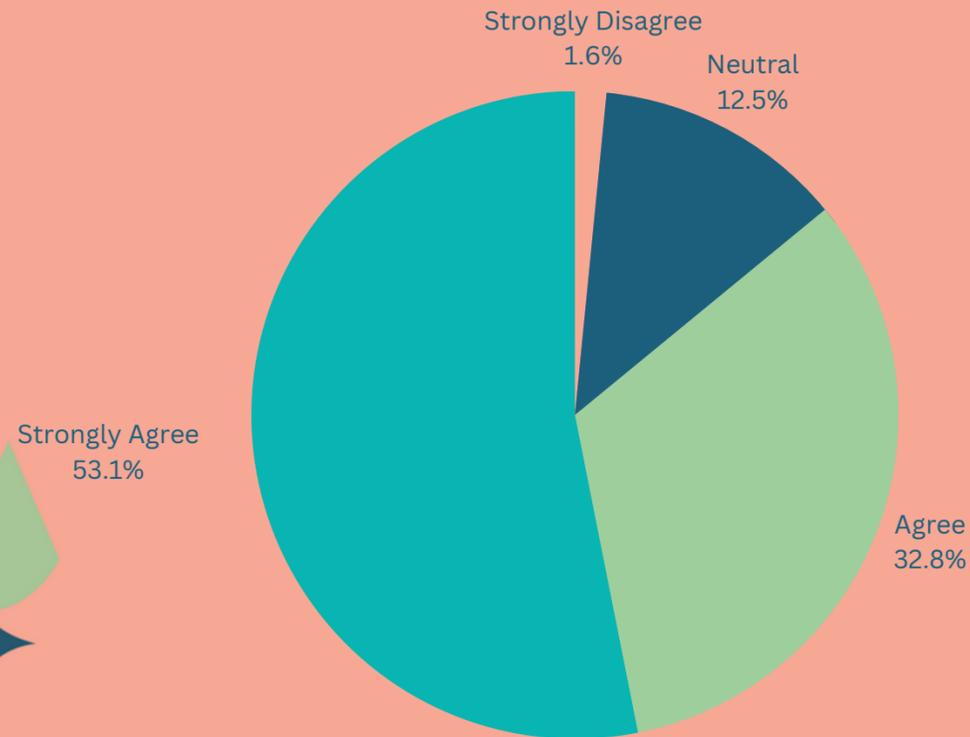
I have made friendships and built community at The Landing



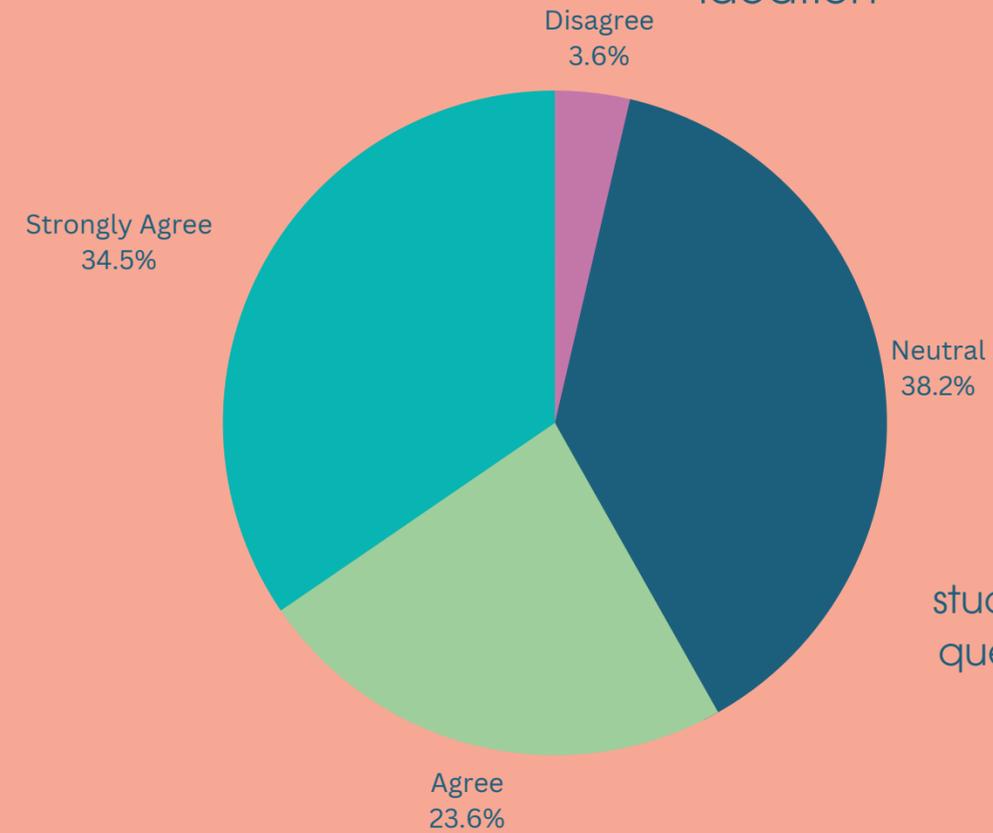
Being a part of The Landing has improved my mental health



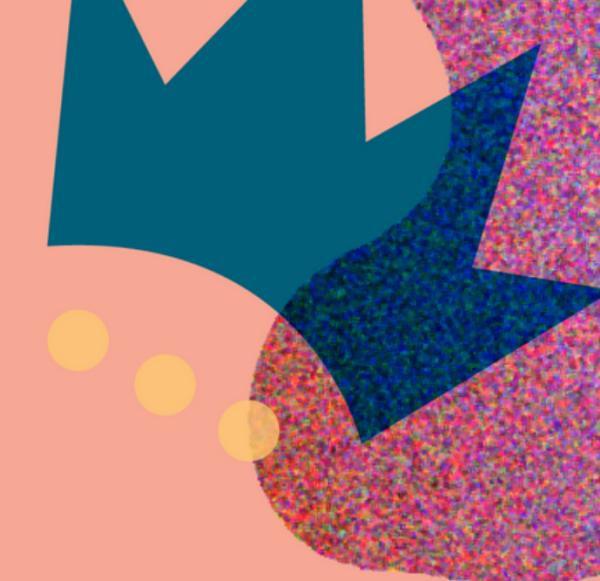
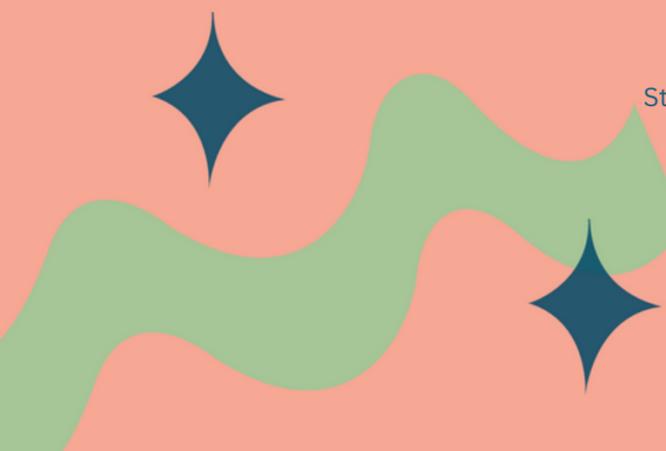
Being a part of The Landing has decreased feelings of isolation



Being involved with The Landing has decreased feelings of suicidal ideation



students were asked to skip any questions that weren't relevant to them



what we're doing well and what we need to work on

doing well:

- creating a welcoming, brave space where people feel like they can show up as their authentic selves
- discord and the opportunity to connect outside of times when the physical space is open; well-categorized and organized space
- strong culture of mutual respect and support
- opportunities to make friends and build community
- providing extra services like voice training and STBBI testing
- diverse resource library
- supportive and non-judgmental staff and volunteers

need to work on:

- larger, more accessible space that isn't so loud or crowded
- more/better discord moderation, de-escalation, and fewer pings
- cliqueness of regular visitors and introverted folks feeling isolated
- resources (staff, budget)
- more community building events
- support for older/graduate students, staff, faculty

DFU Referendum Proposal

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Purpose

1. Operating Costs

- **Hiring of additional staff positions: outreach and education coordinator, mental health support.**
- **Providing staff wages commensurate with the non-profit market rate**
- **Rent and capital costs related to increased space needs.**

2. Fulfilling our mandate through increased free programming, events, education, outreach and awareness.

3. Scholarships, bursaries, basic needs support, and emergency funding for 2SLGBTQ+ students in need.

4. Provision of safer sex supplies for all students (condoms, lube, dental dams, internal condoms)

5. Sponsorship of groups, events and initiatives on campus that support social justice initiatives aligned with our mandate.

Scope

- **Apply to full-time and part-time undergraduate students at the University of Alberta**
- **Fee assessed in the Fall and Winter terms**
- **Opt-out**
- **Augustana and off campus students are not subject to the fee**
- **Start collecting for a (5) year term beginning September 1st, 2024 and expiring August 31st, 2029**
- **The amount increasing annually to match CPI**
- **If the referendum passes, The Landing's governance structure will become independent of the Students' Union as per Bylaw 6100**

Proposed Amount

Fall/Winter
\$3.75/term

This will support ongoing operations, some expansion, and allow for the hiring of an education and outreach coordinator.

Historic Fee
\$1.85/term for 2023/2024
year

Finances

Number of Undergrad Students

Full-time	29,989
Part-time	3,549
Total	33,538

Projected Revenue

Total	251,535
Assuming 15% Opt-Out	\$213,805

***Historically, our highest opt-out amount was in 2018/2019 and roughly 5,500 students opted out, with \$8,800 being the opt-out amount. We have averaged less than 3000 opt-outs per year**

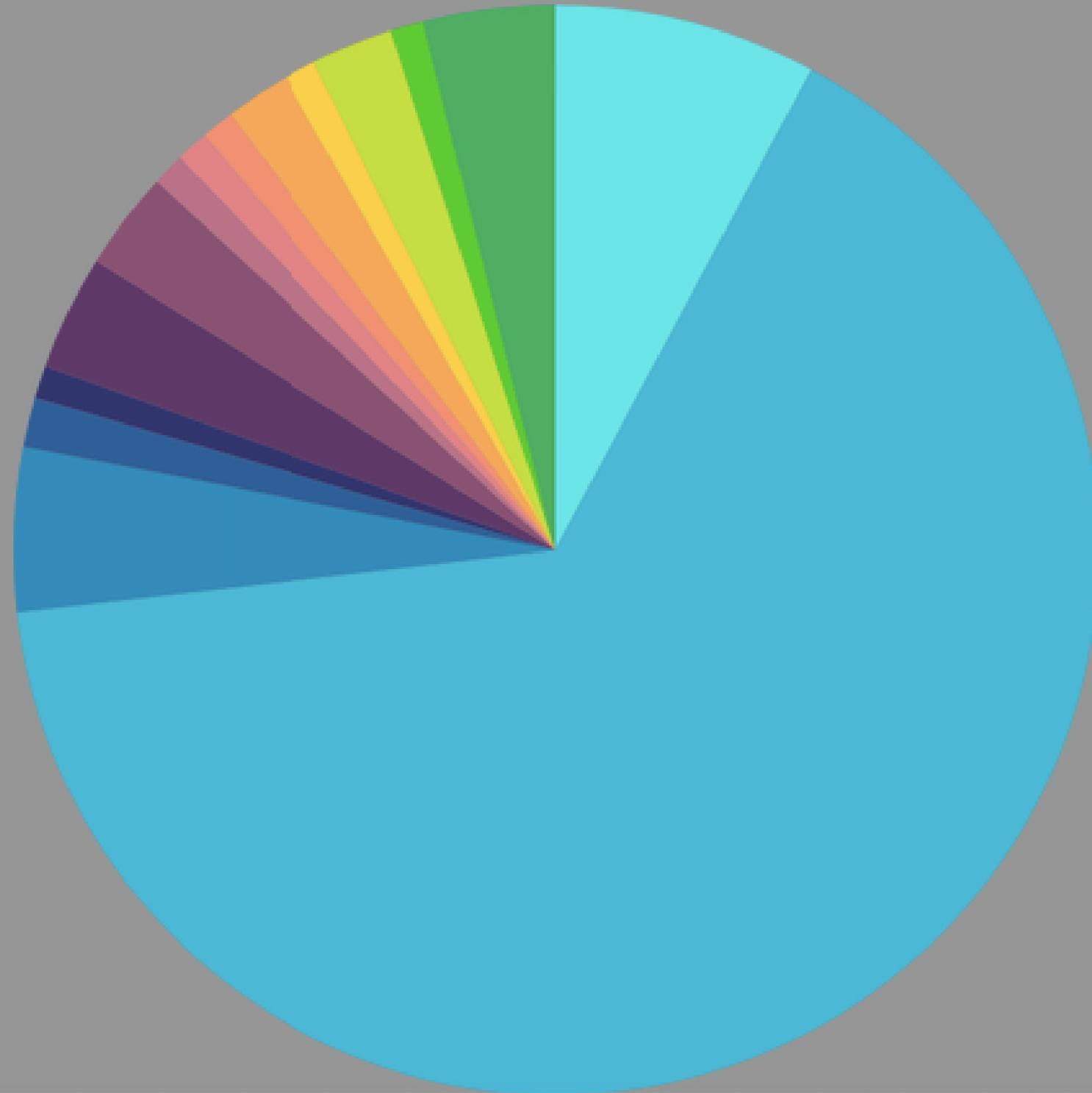
Revenue Sources

The Landing Revenue Projections 2024/2025

Undergraduate DFU fee	\$213,805
Fundraising	\$2,500
Grants	\$15,000

**These are conservative estimates. Also to note,
The Landing currently has about \$145,000 in
reserve**

Expenses



- Building Expenses (Rent and Cleaning)
 - Wages and Employee Benefits
- Other Staff Costs (Professional development, co...)
- Staff Expenses (book keeper, web design and e...)
 - Insurance
- Personnel Costs (Board meetings, retreat, volunt...)
 - Professional fees (annual audits)
 - Office supplies
- Advertising, Promotions, and Outreach
- Resources and Library
- Programming
- Education and Workshops
- Grants, Scholarships, and Sponsorships
- Telecommunications (phone rentals, computer, ...)
 - Events

Financial Oversight

With independence from the UASU, The Landing would be supported by a Board of Directors instead of an Advisory Committee.

Funding areas will be determined and prioritized by The Landing's Board of Directors and staff members and will be shared with The Landing's members yearly at an Annual General Meeting, as well as through our website and meeting minutes. The board will consist of 7-12 elected or appointed members from the following categories:

- 1-2 volunteer representatives**
- 1 Students' Union Executive member or delegate appointed from Students' Union Council.**
- 2-3 campus community representatives (academic or non-academic University staff)**
- 1-2 representatives from 2SLGBTQ+ serving organizations in Edmonton**
- 2-4 undergraduate student at large representatives**

Questions or feedback?

*The
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We look forward to your support and thank you for your consideration in waiving the petition obligation! Thank you all for your time today!

*The
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instagram:

thelanding_uofa

website:

uasu.ca/thelanding

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